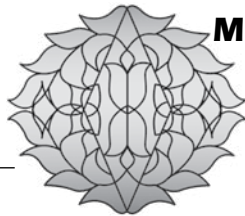


# 2009 ADVERTISING INSERTION ORDER FORM



MESA '09

## MIDDLE EAST STUDIES ASSOCIATION

1219 N Santa Rita Ave  
The University of Arizona  
Tucson AZ 85721 (USA)  
(520) 621-5850 ♦ fax (520) 626-9095  
mesana@u.arizona.edu ♦ [www.mesana.org](http://www.mesana.org)

For ads prepared by an ad agency—a tear sheet should be sent to the following address:

**1 Name** (of company, institution, organization, etc.)

**2 Address**

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Web URL \_\_\_\_\_

## 3 Advertising Options

### MESA Newsletter Choose Issue(s)

- February Issue** (insertion order by Jan. 5 & copy by Jan. 12; publication to membership in February)
- May Issue** (insertion order by April 2 & copy by April 9; publication to membership in May)
- August Issue** (insertion order by July 2 & copy by July 9; publication to membership in August)
- November Issue** (insertion order by October 2 & copy by October 9; publication to membership in November)

### Choose Display Ad Size(s)

- Quarter-page ad (3.5" wide x 4.5" high) ..... \$ 225
- Half-page ad horizontal (7.5" wide x 4.5" high) ..... \$ 375
- Half-page ad vertical (3.5" wide x 9.5" high) ..... \$ 375
- Full-page ad (7.5" wide x 9.5" high) ..... \$ 625
- Graphic design services..... \$ 35/hour
- Submitting digital files.\*

### Text-Only Employment or Summer Programs Ads

- Printed and web listing ..... \$ 80
- Web only ..... \$ 45

Employment and/or summer program ad text accepted as email message and/or attachment.

### MESA Annual Meeting Program (insertion order by October 8 & copy by October 15; publication distributed at conference)

- Quarter-page ad (3.5" wide x 4.5" high) ..... \$ 225 (\$202)
- Half-page ad-Horizontal (7.5" wide x 4.5" high) ..... \$ 375 (\$337)
- Half-page ad-Vertical (3.5" wide x 9.5" high) ..... \$ 375 (\$337)
- Full-page ad (7.5" wide x 9.5" high) ..... \$ 625 (\$562)
- Double page spread (2 @ 7.5" wide x 9.5" high) \$1175 (\$1057)
- Back Cover (7.5" wide x 9.5" high) ..... \$2200
- Submitting digital files.\*

**4 Payment** (50% deposit required for all display ads)

Advertising Amount

\$

- Check/Money order (drawn in US\$ on a US bank) enclosed (check # \_\_\_\_\_ by \_\_\_\_\_)
- Check being processed (Purchase order/Check requisition # \_\_\_\_\_)
- Please invoice

\*Submitting digital files: pdf set for "Press Quality"; black and white only (line art or grayscale); resolution 355 dpi or higher; no bleeds; and embed all fonts. MESA Bulletin ads ONLY must also be sent to Digital Expert for pre-flight approval before submission: <http://dx.sheridan.com/online>, and follow the instructions. Send a copy of the report to: [nhlibka@u.arizona.edu](mailto:nhlibka@u.arizona.edu).

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### MESA's Policy on Advertising

Appropriate advertisements are accepted for MESA publications (MESA Newsletter, MESA Bulletin, Annual Meeting Program) on a space available basis. MESA reserves the right to refuse ads it deems inappropriate or in conflict with MESA's objectives. MESA publications will not accept advertising from defense and intelligence related agencies from any government. The appearance of an ad in a MESA publication does not imply endorsement by MESA.

### MESA Bulletin (does not accept employment ads)

#### June Issue (insertion order by April 6 & copy by April 13)

- Half-page ad (5" wide x 4" high) ..... \$ 250
- Full-page ad (5" wide x 8" high) ..... \$ 425
- Back Cover ad (5" wide x 8" high) ..... \$ 800
- Submitting digital files.\*

#### December Issue (insertion order by Oct. 5 & copy by Oct. 12)

- Half-page ad (5" wide x 4" high) ..... \$ 250
- Full-page ad (5" wide x 8" high) ..... \$ 425
- Back Cover ad (5" wide x 8" high) ..... \$ 800
- Submitting digital files.\*

### Ad Packages

Various combinations are available at a discount (minimum order of 3 ads to get the discount); please call for information and rates.

